

Mitsubishi Motors to Premiere an Electrified Crossover MPV Concept Car at the Japan Mobility Show 2023

Tokyo, October 11, 2023 – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) heads to the Japan Mobility Show 2023¹ to premiere an electrified crossover MPV concept car that will awaken the adventurous spirit of drivers and expand their horizons. In addition, the company will debut the all-new Triton² pickup truck in Japan, as well as displaying the Last 1 mile Mobility, a small mobility vehicle developed in collaboration with a start-up company.



Concept car

The electrified crossover MPV concept car combines the road handling of an SUV with the comfort and user-friendliness of an MPV, with a view toward achieving a carbon-neutral society. Based on the concept of Borderless Adventure, it features a vastly spacious cabin with a sense of openness, and offers the cruising range and driving performance to handle all kinds of adventures. Driver can enjoy the exhilarating driving experience of an electrified vehicle, and with the ability to switch driving modes as the situation demands, there are no limits to the destinations it can reach.

With a high ground clearance and an electric four-wheel drive system that allows the large-diameter tires to grip the ground and perform exactly as the driver intends, this electrified crossover MPV will be a reliable partner that provides a pleasant driving experience with peace of mind regardless of weather or road conditions, giving drivers the confidence to go one step further than before.

Last 1 mile Mobility

The Last 1 mile Mobility is a small mobility vehicle developed in collaboration with LIFEHUB Inc.³, a start-up company that is working on the development and commercialization of next-generation mobility chairs. This buggy-type compact mobility system powered by used batteries from electrified vehicles enables further adventures after the car reaches its destination.



All-new Triton (prototype)

Developed under the product concept of Power for Adventure, the all-new Triton is a one-ton pickup truck with a completely revamped interior and exterior design, frame, chassis, body and engine. The new model is scheduled for launch in Japan early next year, which will mark its first entry into the Japanese market in about 12 years.



Key features:

- The newly-developed ladder frame has been honed to achieve the utmost in durability and reliability, and the new 2.4L clean diesel turbo engine balances higher power output and enhanced environmental performance.
- The newly developed suspension provides excellent ride comfort and steering stability, while the Super Select 4WD-II and upgraded drive modes deliver superior road performance.
- The exterior features a commanding front-end design and a wide profile with robust styling, while the interior is classy yet highly functional and easy to operate.
- Improvements in collision safety performance, driver assist features, and comfortability make it suitable for a wide range of applications from business to personal use.

Mitsubishi Motors Lineup at Japan Mobility Show 2023

Model	No. on display		Remarks
	Press days	Public days	
Concept car	1	1	World premiere (show car)
Last 1 mile Mobility (small mobility vehicle)	1	1	World premiere (show vehicle)
All-new Triton (prototype)	1	1	Japan premiere (show car) Japanese spec
All-new Triton rally car (replica of the Asia Cross Country Rally 2023 rally car)	1	1	Japan premiere (show car)
Delica D:5 support car (actual car used in the Asia Cross Country Rally 2023)	1	1	(Show car)
Outlander PHEV	1	2	
Delica D:5	-	1	
Eclipse Cross PHEV	1	1	
Delica Mini	1	2	
eK X EV ⁴	1	1	

1. The Japan Mobility Show 2023 is organized by the Japan Automobile Manufacturers Association, Inc. October 25 and 26 are press days, October 27 is a special invitation day, and October 28 to November 5 are general public days. Tokyo Big Sight is the main venue.
2. Sold as L200 in some markets
3. LIFEHUB Inc. is a start-up company engaged in the research and development of mobility products. It aims at delivering freedom of mobility to all people by developing products that utilize robotics, AI and other cutting-edge technologies. Website: <https://www.lifehub.co.jp/home-en.html>
4. Pronounced "eK 'cross' EV"

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) –a member of the Alliance with Renault and Nissan–, is a global automobile company based in Tokyo, Japan, which has about 30,000 employees and a global footprint with production facilities around the world. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification–launched the i-MiEV –the world’s first mass-produced electric vehicle in 2009, followed by the Outlander PHEV –the world’s first plug-in hybrid electric SUV in 2013. For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>